

## SPONSOR & EXHIBITOR PROSPECTUS

Join us in-person at Disney's Coronado Springs in Orlando, FL April 11-14, 2022! The 2022 UPCEA Annual Conference is the most significant assembly of thought leaders and practitioners today in the field of professional, continuing, and online education. Conference highlights include engaging keynote speakers, high-energy concurrent sessions, and plentiful networking opportunities.

UPCEA member institutions represent a variety of continuing and online education units — large and small, credit and noncredit programs, traditional and online courses and degrees, certificate programs and outreach efforts to build access for nontraditional students. UPCEA's core audience includes:

- Deans and directors of professional and continuing education
- Senior online learning officers
- Executive directors of global campuses or system-wide online units
- Directors of marketing, enrollment management, and student success

### Corporate Membership

We invite you to learn more about UPCEA and take advantage of the benefits afforded the corporate community.

Contact Brandan Kaiser, [bkaiser@upcea.edu](mailto:bkaiser@upcea.edu)



## SPONSORSHIP OPPORTUNITIES

### Events/Functions

- Breakfast - full conference
- Concurrent Session
- Disney character appearance
- Headshot Lounge (next to exhibit booth)
- Entertainment
- Reception (multiple opportunities)
- Refreshment Break

### Meeting Support

- Charging Stations
- Disney Swag
- Hand Sanitizers - individual/stations
- Lanyards
- Items to be displayed at reg desk
- Meeting App and/or App Alert
- Onsite Badge Printing Kiosks
- Onsite Program Guide
- Program Ad - Full/Half Page (printed)
- Registration Desk

## EXHIBITING

### Exhibit Booth Pricing:

- Member: \$3,600 by January, 14, 2022; \$3,800 after
- Non-Member: \$5,200 by January 14, 2022; \$5,400 after

### Exhibit Booth Includes:

- 10'x10' space w/ pipe & drape backdrop and side rails
- 6' table, 2 chairs, & waste basket
- Additional booth accessories can be purchased separately
- Carpeted Exhibit Hall
- Pre-conference attendee list sent weekly starting one month prior to the event date (no emails or phone numbers are provided)
- Two full conference registrations

## INQUIRIES:

**Kim Zaski - [kzaski@upcea.edu](mailto:kzaski@upcea.edu)**

[conferences.upcea.edu/annual2022](https://conferences.upcea.edu/annual2022)